

# SMARTER PAYMENTS SUMMIT

B2B AND B2C PAYMENT SERVICES

The Smarter Payments Summit brings together qualified buyers and suppliers for one day of one-to-one meetings and networking.

**4th March 2026**

Leonardo Royal Hotel London Tower Bridge

**10th September 2026**

Hilton London Canary Wharf

In association with...

ECOMMERCE & PAYMENTS  
BRIEFING

# EVENT OVERVIEW

The Smarter Payments Summit is a highly targeted event, creating a platform for innovative suppliers to meet up to **60 senior payment transaction professionals**, with job titles including:

- CFO
- Head of Payment
- Payment Director
- Head of Payment Risk and Compliance
- SVP of Payments
- VP of Finance/ Finance Director

## All-inclusive packages include:

- An itinerary of pre-arranged, one-to-one meetings with pre-qualified payment buyers based on mutual interest
- A fully furnished stand, with electrics
- Delegate contact database post-event
- Extensive brand exposure
- Unlimited networking opportunities
- Full hospitality – lunch and refreshments throughout

We organise personalised appointments for you to host at your supplier stand. Each supplier will have **20-minute meetings** with key decision makers throughout the event.

The Summit has been running for **7 years**

Over **960** business meetings facilitated at each event

### Average Budget



All delegates attending require new solutions

# 72%

of companies have secured business post-event

Here is a taste of our event experience...



We attend the summit because there is transparency and mutual interest with our key accounts in meeting and furthering engagement. With the right follow up and commitment from our marketing and sales teams, a good proportion of the meetings we have are SPS turn into deals and we see ROI

TRUELAYER

This was a really well organised event with great people, really like how the meetings are structured and run

GOCARDLESS

Thanks to you and the rest of the team for the great work with this event! I know the amount of work behind this event, and thanks for making it such a success

CHECKOUT.COM

# ALL-INCLUSIVE PACKAGES

## PRE-EVENT

- Detailed profile on attending delegates
- Access to online portal for meeting selections
- Draft meeting schedule to help prepare for the event (2-3 days before)
- Branding on event webpage inclusive of logo, description, and URL link to website
- Included in social media posts

## DURING THE EVENT

## POST-EVENT

- Contact database of all attendees
- Feedback from interested delegates

## DUAL PACKAGE OPTION

Book both editions of Smarter Payments Summit (held twice a year) and benefit from our Dual Package discount:

- **Gold Dual Package:** £12,500
- **Silver Dual Package:** £10,500

Enjoy consistent brand exposure across both events and save when booking together.

## GOLD PACKAGE - £6,700 + VAT

- Inclusive of two representatives
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 15)
- 20 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Additional separate table/chairs for 2nd representative meeting
- Wi-Fi
- Networking opportunities –
  - Group scheduled breaks
  - Lunch
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide
  - Directory listing
  - Full page A5 advert
- eCommerce & Payments Briefing Newsletter –
  - 1x Insert banner in 2 newsletter editions
  - 1x Q&A interview with senior team member
  - 1x Product spotlight

## SILVER PACKAGE - £5,700 + VAT

- Inclusive of one representative
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 10)
- 20 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Wi-Fi
- Networking opportunities –
  - Group scheduled breaks
  - Lunch
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Directory listing within event guide
- eCommerce & Payments Briefing Newsletter –
  - 1x Product spotlight
  - 1x PR sponsored content
  - Content promoted via social media

# ECOMMERCE & PAYMENTS BRIEFING

eCommerce & Payments Briefing is an industry resource delivering news & analysis from across the eCommerce & Payments Industry, directly to the people who matter – through a dedicated online portal and a fortnightly email newsletter.

28,505 subscribers

## FEATURES

### JANUARY

Customer Experience / IT Security

### MAY

Multi-Channel / mWallets

### SEPTEMBER

Personalisation / Artificial Intelligence

### FEBRUARY

Mobile Optimisation / Card Payment Solutions

### JUNE

Affiliate Marketing / Payment Processor

### OCTOBER

PPC / Account Issuing & Merchant

### MARCH

Conversation Rate Optimisation / Fraud Management

### JULY

Email Marketing / Payment Service Provider

### NOVEMBER

SEO / Payment Solution Software

### APRIL

A/B Testing Platforms / Mobile payments

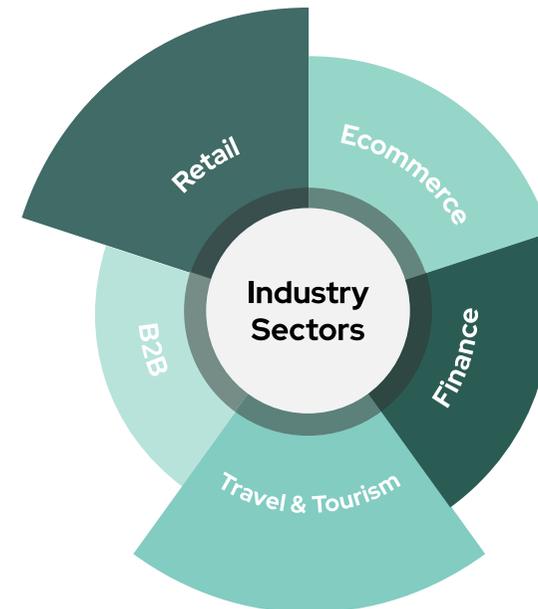
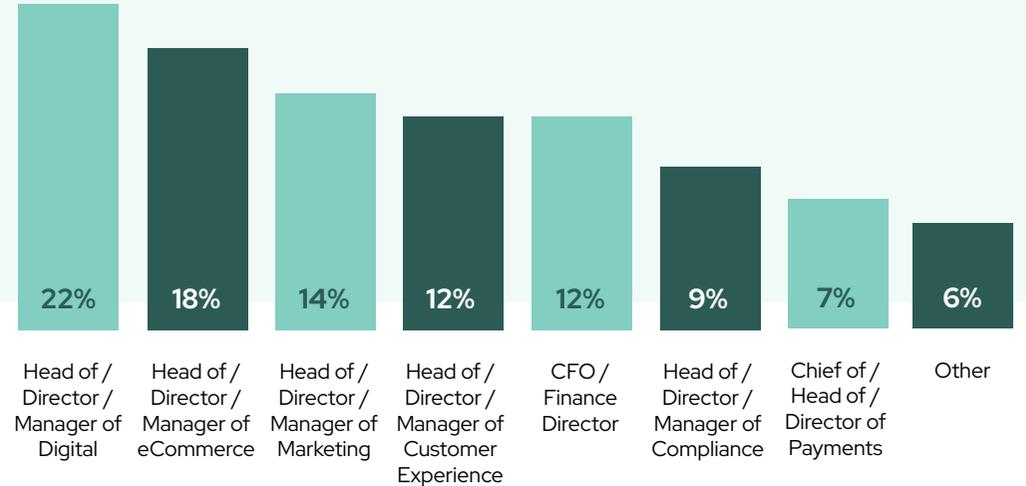
### AUGUST

Google Shopping / Chargeback Systems

### DECEMBER

Customer Experience / IT Security

## OUR AUDIENCE IS UK AND EUROPEAN BASED



# READERSHIP

## 3-MONTH BRAND EXPOSURE CAMPAIGN

- 3 x sponsored editorial articles, to highlight product or service
- 3 x insert banner (separate newsletters)
- 1 x Q&A interview with a member of your team
- 4 x supported social media posts

**Cost - £1,000**

Plus add 1 x bespoke email send for £500

## WEBINAR CAMPAIGN

- 1 x dedicated news story
- 3 x social media posts pre-event
- Attendance and report write-up by Briefing Editor
- If recorded, webinar video to be promoted via social media post-event

**Cost - £500**

Plus add 1 x bespoke email send for £500

## FEATURE BUNDLE

- Promote your products and services with a dedicated themed Briefing newsletter
- Insert banner for 1 month (2 editions)
- 1 x product article
- 1 x social media post

**Cost - £500**

## BESPOKE EMAIL

Send a bespoke email to an audience of **9,663 decision makers**.

**Cost - £1,500**

## NEWSLETTER TAKEOVER

Receive full coverage and brand exposure by taking over one full newsletter, promoting your services to an audience of decision makers.

- 6 articles
- 4 banner ads

**Cost - £2,450**

**VIEW AN  
EXAMPLE  
NEWSLETTER  
HERE**

# ADVERT & EDITORIAL POSITIONS

## INSERT BANNER

1 month - **£350** / 3 months - **£825**

## SPONSORED CONTENT

1 month - **£200** / 3 months - **£450**

To include **50-100 words**, image and URL

## Q&A / INTERVIEW / PRODUCT COVERAGE

1 month - **£200** / 3 months - **£450**

**350 words** and profile image.

## INDUSTRY PRODUCT SPOTLIGHT

Per insertion - **£150** / 4 insertions - **£450**

**250 words**, image, and URL

## GUEST BLOG

Per insertion - **£150** / 4 insertions - **£450**

**350+ words**, plus image and URL

## SPONSORED SURVEY

Survey hosted by yourself, promoted through the Briefing newsletter - **£750**

## POLL

Newsletter article promoting your poll - **£295**

# SMARTER PAYMENTS SUMMIT

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## LET'S CONNECT

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